

2025 GACC ADVERTISING TERMS

Welcome to the advertising platform provided by the Greater Avenues Community Council (GACC). By purchasing advertising space through GACC, you agree to the following Terms of Service ("Terms"). These Terms govern your relationship with GACC and outline the obligations and rights of both parties. mutual satisfaction and benefit.

1. PURPOSE The purpose of this service is to provide Advertisers with advertising space in GACC publications, newsletters, and promotional materials. By participating in this service, you agree to adhere to the terms outlined below.

2. ADVERTISING DETAILS Advertiser agrees to purchase advertising space according to the following rates, durations, and payment structures. All advertisements must comply with the agreed-upon size and rate specifications: Advertiser may request customized ad space upon written agreement with GACC. Additional fees for design or placement adjustments will be determined on a case-by-case basis.

Ad Size	Month-to-Month Rate	Annual Commitment
Small	\$100/mo	\$100/mo
Large	\$180/mo	\$170/mo
1/8 Page	\$420/mo	\$390/mo
1/8 Page	\$400/mo	\$370/mo
1/4 Page	\$900/mo	\$830/mo
1/4 Page	\$900/mo	\$830/mo
Half Page	\$1,700/mo	\$1,560/mo

3. TERM

- This service begins upon acceptance of your advertising order and continues for the agreed-upon duration.
- Month-to-month agreements may be terminated by providing 30 days written notice. Annual commitments are binding for the duration of the agreed term.

4. PAYMENT TERMS

- Advertiser agrees to pay the Publisher based on the selected payment structure: Month-to-Month, or Annual Commitment.
- Payments shall be made in full and in advance of the publication date unless otherwise agreed upon in writing.
- Payments should be placed on auto-pay with Advertiser billing platform
- Late payments are subject to a 5% fee per month or portion thereof until paid in full.
- Advertisers committing to annual rates will be invoiced at the start of each period, with payment due within 15 days of receipt of the invoice.

5. ADVERTISEMENT SUBMISSION

- Advertiser shall submit all advertisement content to the Publisher no later than 10 business days before the scheduled publication date. Late submissions may result in delayed publication.
- Advertisements must meet all specifications provided by the Publisher, including dimensions, file format, and content guidelines.
- Publisher may offer design services upon request for an additional fee, which will be quoted separately.

6. APPROVAL AND PLACEMENT

- The Publisher reserves the right to review, approve, or reject any advertisement submitted by the Advertiser. Advertisements that are deemed inappropriate, offensive, or inconsistent with GACC's values or community mission will not be published.
- Placement of advertisements is at the discretion of the Publisher; however, reasonable efforts will be made to accommodate placement preferences requested by the Advertiser.

7. LIABILITY Advertiser assumes full responsibility for the content, claims, and accuracy of their advertisement and agrees to indemnify and hold harmless the Publisher, its officers, employees, and affiliates from any and all claims, damages, or liabilities arising from the publication of said advertisement, including but not limited to copyright infringement, defamation, or false advertising.

8. CANCELLATION Either party may cancel this Agreement by providing 30 days written notice to the other party. If the Advertiser has prepaid for advertising space that will not be used as a result of cancellation, the Publisher may, at its sole discretion, refund a prorated portion of the unused amount. Cancellation of advertisements submitted after the publication deadline may not be eligible for refunds.

9. ADDITIONAL TERMS AND CONDITIONS

- Advertisers may request periodic performance reports, including circulation and publication distribution details, to assess advertising effectiveness.

- Advertiser may change their ad during their commitment provided they send their replacement ad no later than 10 business days before the scheduled publication date.
- Any changes to this Agreement, including extensions or modifications to advertising terms, must be made in writing and signed by both parties.
- If either party fails to meet its obligations under this Agreement, the non-breaching party may seek legal or equitable remedies as appropriate.

10. ENTIRE AGREEMENT These Terms constitute the entire agreement between the Advertiser and GACC, superseding all prior agreements or communications. If any provision is found to be invalid, the remaining provisions shall remain in effect

By submitting payment or advertising content, you acknowledge that you have read, understood, and agree to these Terms.

Greater Avenues Community Council
 Monthly newsletter *The Agenda*
 Ad Rates and Sizes

small ad
 2.5 x .75


large ad
 2.5 x 1.5

1/4 page vertical
 3.75 x 4.75

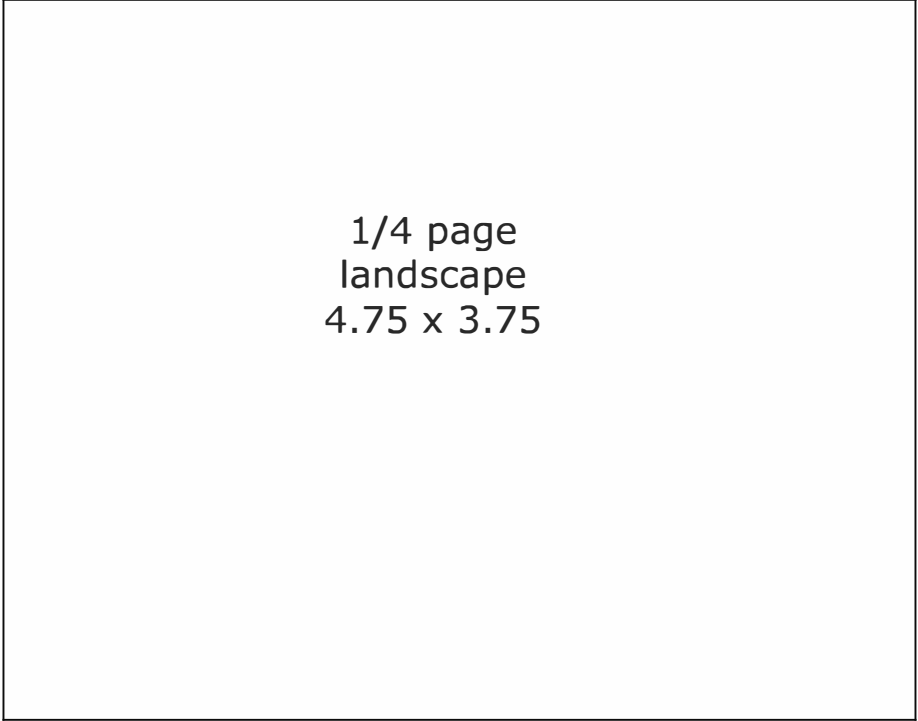
1/2 page ad
 7.5 x 4.75

	<u>Ad Size</u>	<u>orientation</u>	<u>width</u>	<u>height</u>
A	small	landscape	2.5"	0.75"
B	large	landscape	2.5"	1.5"
C	1/8 page	portrait	5"	1.75"
D	1/8 page	landscape	3.625"	2.375"
E	1/4 page	portrait	3.75"	4.75"
F	1/4 page	landscape	4.75"	3.75"
G	half page	landscape	7.5"	4.75"

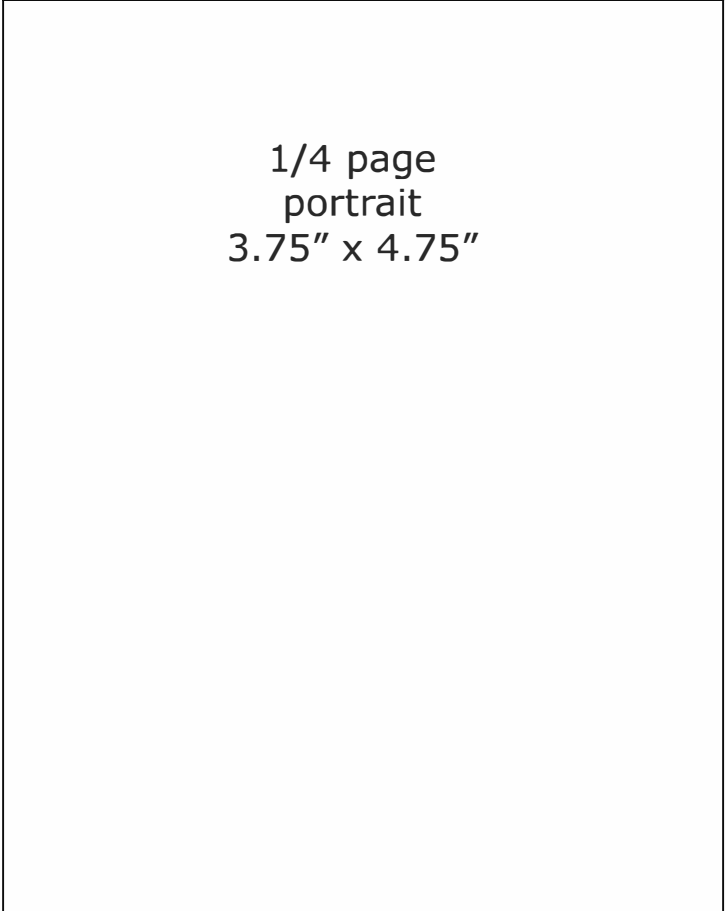
Greater Avenues Community Council
Monthly newsletter The Agenda
Ad Sizes and Rates



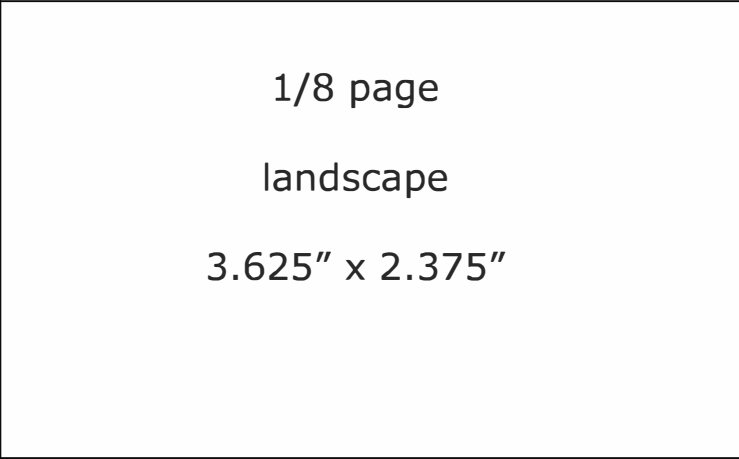
1/8 page
portrait
1.75" x 5"



1/4 page
landscape
4.75 x 3.75



1/4 page
portrait
3.75" x 4.75"



1/8 page
landscape
3.625" x 2.375"