

Saturday, September 13th, 9:00 a.m. to 6:00 p.m.

8th Avenue between D and K Streets, Salt Lake City, UT 84103

## VENDOR WELCOME PACKET

Hello! You have been accepted as one of our much-appreciated vendors for the Avenues Street Fair on Saturday, September 13th 2025. As a vendor, you have been assigned a space in the event. Thank you for being part of our event! We hope it is a successful and fun day for you and our estimated 10,000 attendees.



The Avenues Street Fair is being held on 8th Avenue this year, between D Street and K Street.

The Fair will be open from 9:00 a.m. to 6:00 p.m. This welcome packet is to give you more information about setup, take-down and parking.

### **BOOTH SPACE**

The Fair does not provide any tables, chairs, canopies, power or water. Each assigned booth space is 12 feet wide by 10 feet deep, located on the street; the back of your space is the curb.

You will have other booths on each side of you. Please be considerate as you are unpacking, and throughout the day, to your neighboring vendors, and to the landscaping of the parking strips of the residents on the street.

## PLEASE RESPECT THE LANDSCAPING

You may not place anything on the parking strips immediately behind your booth. If you are asked to move things during the day by any street fair official or volunteer, please do so. We will help you if needed.

#### **SETUP**

On the day of the Fair, please arrive early! You may start setting up at 7am or as soon as it is light enough to see the marked booth spaces. Your space will be marked in chalk on the street, and you can drive to your space to drop off. You must be heading WEST in the morning and also WEST in the evening for takedown.

Your assigned space tells you what street to use to approach 8th Avenue. If your assignment is D-E, then approach 8th Avenue from E Street and turn WEST onto 8th Avenue in the morning. If your assignment is I-J, approach 8th Avenue from J Street and turn WEST onto 8th Avenue.

Your booth boundaries will be marked in chalk on the street. Each block has 31 numbered spaces on the north side, and 31 on the south side. Please stay within your booth space. There will be block captains helping everyone find their assigned space in the morning.

You will be able to drive onto 8th Avenue on the morning of the Fair, heading WEST only, directly to your booth space to drop off your setup gear.

All booth numbers will be chalked on the street. You may have a North booth along the north side of the street, or you may have a South booth on the south side of the street. Drive as close as you can to your space. The booth spaces are numbered 1 to 31 on each block, 1 being furthest WEST, and 31 being furthest EASToneach block.





North Side Booths

Theabovephotoisan Example of typical booth setup on North and South sides of the street.

## **DRIVING DIRECTION FOR MORNING DROPOFF is heading WEST only!**

# You may drive only heading WEST on the morning of the Fair!

We will have block captains helping vendors find their way. They will have a safety vest on, and an orange hat, and a radio. Please respect the volunteer block captains and follow their instructions. They are there to help everyone find their way quickly. They will have the location of every vendor in the fair. We have over 250 vendors this year, and all of them are trying to find their space and set up at the same time.

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D and E	E Street
E and F	F Street
F and G	G Street
G and H	H Street
H and I	I Street
I and J	J Street
J and K	K Street

Locate your booth space in advance, and pay close attention to what block you are on. Plan to approach so that you can turn WEST onto 8th Avenue in your assigned block to find your assigned space.

**EXAMPLE:** If your assigned space is H-I N20, the first thing to know is that you are between H Street and I Street. You will need to approach 8th Avenue on I Street, then turn West onto 8th Avenue to find your space #20 on the North side of the street.

You may arrive to set up your booth as early as 7am. We ask that all drop off vehicles are off the street by 8:30 a.m. Again, please be courteous to our volunteers and to your neighboring vendors. We start our Children's Parade at 9:00 a.m. and the street will be full of parade participants.

## PARKING AFTER SETUP

You may park on any side street adjacent to the Fair. There are no designated off-street parking lots for this year's Fair location.

### START OF THE FAIR & CHILDREN'S PARADE

The Fair begins at 9:00 a.m. with a flag ceremony at our East Stage at K Street, then our Children's Parade led by the Fire Department that will travel from K Street heading West the entire length of the Fair, ending at the West Stage at 8th Avenue and D Street.

## FAIR AMENITIES – FIRST AID, DRINKING WATER, LAVATORIES, etc.

We have **FIRST AID** at the southeast corner of 8th Avenue and G Street, provided this year as a community service by LDS Hospital. We will have Gold Cross EMTs and an ambulance at that location also.

The official Fair Headquarters will be at the Greater Avenues Community Council booth on 8th Avenue just East of G Street.

There are portapotties and handwash stations at 8th Avenue and E, F, G, H and I Streets.

There is free water to drink at both stages, at all intersections, at the GACC booth, at the FIRST AID booth, and at the Children's Activity Area.

The Children's Activity Area this year is in the park at E Street and 8th Avenue. There will be all-day free educational, fun and STEM activities for children. This is a safe from traffic area.

## **CONTACTS-IF YOU NEED HELP**

Go to your block captain first to help solve any problems or questions you have while at the Fair. If they cannot resolve any issues, go to the GACC Headquarters booth. All Fair personnel will have an orange hat and safety vest, and a radio.

## **BOOTH LAYOUT**

The booths are assigned to give fairgoers the look and feel of the fair that we want as a local and family-friendly community event. We have been promoting you leading up to the Fair. We will have maps of where each vendor can be found. We will be doing live shoutouts on our social media pages during the Fair. We have arranged in advance for your signage to be displayed on our stage or other locations during the Fair.

We expect attendance of between 7,500 and 10,000 people. We have over 250 booths of local arts, crafts, community organizations, food vendors, government agencies, nonprofits and sponsors!

See the latest information on our event home page <a href="https://www.avenuescouncil.org/street-fair/">www.avenuescouncil.org/street-fair/</a>

## WHERE IS MY BOOTH ASSIGNMENT?

If you cannot find your assignment in advance of the fair, email <a href="mailto:streetfair@slc-avenues.org">streetfair@slc-avenues.org</a>
On the day of the fair, ask the block captains!

Note that we are still assigning vendors from the waitlist into the Fair up until the morning of the Fair.

## **WEATHER**

We continually monitor the weather during the day of the Fair. We will stay open in a light rain. We will close the Fair for windstorms or lightning. It is your responsibility to secure your canopy and goods. We suggest kettlebells or hand weights tied to each corner of your canopy, or cinderblocks, buckets of water or sand, etc, and tarps or plastic sheets you can use to quickly cover your materials in case of rain. Unfortunately there are no reimbursements for weather damage to your products, or to your displays or canopy during the event.

## **TAKEDOWN**

The Fair ends at 6:00 p.m. We ask that you keep your booth set up until then, or unless the block captains give the OK to take down booths prior to 6:00 p.m.

We will not allow vehicles onto the street until 6:00 p.m. You will again need to head WEST on 8th Avenue in the evening, the same as you did in the morning, to pick up your gear.

The block captains will be on the street helping guide vehicles at the end of the Fair.

Please leave your area clean at the end of the day. There will be trash cans and recycling cans all along the Fair route.

OUR WEB PAGE IS www.avenuescouncil.org/street-fair/

Thank you again for being part of the Fair and helping us hold a great community celebration!

## **USE OF AVENUES STREET FAIR FUNDS**

What do we do with your vendor fees? The fair costs approximately \$30,000 each year, and we use vendor booth fees to pay for permits, equipment rental, advertising, supplies, barricades, signage and stage sound services.

Any net funds at the end of the Fair are used for community betterment projects in the Avenues area, and to print and mail our monthly community newsletter to the 9,000 Avenues homes and businesses. Please email <a href="mailto:streetfair@slc-avenues.org">streetfair@slc-avenues.org</a> if you would like a complete accounting of the Fair.

## **BETWEEN NOW AND THE FAIR**

Email <u>streetfair@slc-avenues.org</u> with any questions you may have. If you need to cancel prior to the fair, we have a waitlist and we would like to invite those on the waitlist to participate. If we can move another vendor into your spot we will give you a full refund.

Let us know anything we can do to improve your experience as a vendor at the Avenues Street Fair.

Thank you,

The Avenues Street Fair committee www.avenuescouncil.org/street-fair.







See the On Street Assignment Map https://avenuescouncil.org/wp-content/uploads/2025/08/ASF-2025-On-Street.pdf

See the Full Vendor List with Status https://avenuescouncil.org/wp-content/uploads/2025/08/Vendor-List-08-13-25.pdf