



Dear Sponsor,

We are proud to announce that we will be hosting the Avenues Street Fair on Saturday, October 10, 2026. The Fair will be held this year on 1st Avenue between J and O Streets, Salt Lake City, 84103.

Last year, we had a record number of attendees, over 13,000 people showed up to support over 200 Salt Lake City artists, musicians, businesses, and local nonprofit organizations! The Avenues Street Fair is hosted by the Greater Avenues Community Council as an all-volunteer event. Our committee is composed of civic-minded volunteers who are instrumental in making the Avenues Street Fair a huge success every Fall. As we enter the critical planning and organizational aspects for this year's event, we are moving full speed ahead to ensure all requisite permits and approvals are firmly in place to guarantee a safe, enjoyable, and positive experience for all attendees.

The Avenues Street Fair's enduring motto has been *A Tradition of Sharing Community* for over forty years, and we'd love to count on your support to help us carry out Utah's premier community festival. Past sponsorship has helped us launch community enhancing projects such as the Popperton Plots Community Garden, the Avenues Community Choir, the 11th Avenue Water-wise Demonstration Garden, and the beautifully designed Pergolas on 11th Avenue at Terrace Hills and at our Popperton community garden.

[The Greater Avenues Community Council](#) is an all-volunteer nonprofit organization formed in 1976, working to better the quality of life for all Avenues residents.

Our goals, objectives, mission, and vision statement is/are to:

- Provide a forum to discuss issues of mutual concern;
- Establish working groups and committees to facilitate issue resolution;
- Promote activities that enhance and enrich the community;
- Make improvements to the community to protect the unique character of the Avenues;
- Provide and expand communication links with governmental, civic, and community organizations;
- Provides benefit to the broader Avenues community with the use of GACC funds;
- The Council may take actions or positions that impact the greater community and fall under the above objectives.



We are seeking 2026 Avenues Street Fair sponsors at the Platinum, Gold, and Silver levels to help defray the overall costs of the event, which include advertising, city permit fees, and equipment rental fees. Click [HERE](#) to register as a sponsor.

Level	Opportunities Available	Amount	12' x 10' Booth	Logo on Marketing Materials*	Package Exclusives
Platinum	1	\$2,500	Yes	Yes	Exclusive Stage Sponsor
Gold	4	\$1,500	Yes	Yes	Area Sponsor (2' x 3' Banner) <ul style="list-style-type: none"> ● People's Art Gallery ● Pet Area ● Children's Area ● Water Stations
Silver	10	\$600	Yes	Yes	
Friend of ASF	Unlimited	\$100 min	No	No	One Avenues Street Fair Thank You Gift Package

* Logos appear in marketing materials in publications such as: Slug Magazine, KUER Mobile App, City Weekly, City Cast Salt Lake Podcast, Salt Lake Tribune Website, Avenue Street Fair social media and website, Greater Avenues Community Council social media and website.

\$2,500 Platinum Level

As a Platinum sponsor, you will receive exclusive rights for the entertainment stage sponsorship, including the option to introduce the first entertainment act of the day. A 12' x 10' booth with optional canopy, table, two chairs in a prime location, and your logo prominent on all marketing materials.

\$1,500 Gold Level

As a Gold sponsor, you may choose one area to be the exclusive sponsor of with a 2' x 3' banner prominently displayed: People's Art Gallery, Pet Area, Children's Area, or Water Stations. A 12' x 10' booth with optional canopy, table, and two chairs in a prime location, and your logo prominent on all marketing materials.

\$600 Silver Level

As a Silver sponsor, you will be provided with a 12' x 10' booth with an optional canopy, table, and two chairs in a prime location, and your logo prominent on all marketing materials.

\$100 Friend of the Avenues Street Fair

Looking to support but don't need a booth, sponsor as a Friend of the Avenues Street Fair and receive a thank you gift package.

Click [HERE](#) to register as a sponsor.



Looking for other ways to support?

Silent Auction

Donate an item, service, tickets or experience to the Avenues Street Fair silent auction. Proceeds directly support the ASF and GACC. Contact Emily Schultz, schultz.emily@gmail.com.

Donate to the Avenues Street Fair

Anything helps! Use the link below to donate or stop by the GACC booth at the Street Fair to learn more about how the GACC supports your community. Click [HERE](#) to donate online.

Volunteer

Donate your time by helping with the Avenues Street Fair. As a 100% volunteer event, we are always looking for faces to join us. Click [HERE](#) for available opportunities.

If you have any additional questions, please reach out to me. We look forward to having you as a 2026 Avenues Street Fair Sponsor!

Gratefully,

Sam Pannunzio
2023 - 2026 Avenues Street Fair Sponsorship Lead
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<https://avenuescouncil.org/street-fair/>

