

2026 Avenues Street Fair
Saturday, October 10th
10:00 am to 5:00 pm
1st Avenue between I and O Streets
Salt Lake City, UT 84103

VENDOR WELCOME PACKET

Welcome Participant,

You have been accepted into the Avenues Street Fair on Saturday, October 10th, 2026. We received your fee and assigned you a booth space. This welcome packet provides information about location, timing, load-in, setup, takedown, amenities, and parking.

This is the 49th Annual Avenues Street Fair! Congratulations on being part of this historic event. We hope it is a successful and fun day for everyone.

This year, the Avenues Street Fair is held on 1st Avenue between I Street and O Street. 1st Avenue is one block north of South Temple Street and is the equivalent of “50 North” in the Salt Lake City grid system. The west end of the Fair is I Street, approximately 600 East, and the east end is O Street, approximately 900 East. Set-up begins at 7:00 am, and the Fair is open from 10:00 am to 5:00 pm.

YOUR ASSIGNED SPACE

Vendors need to provide their own canopies, tables, chairs, and displays. The fair provides these to sponsors and government agencies, but art and food vendors must bring their own or arrange with management before event day.

Booth spaces are 12 feet wide by 10 feet deep. The back of the space is the north or south curb of 1st Avenue. It does not include the parking strip and cannot extend into the street. You will likely have another vendor assigned space on each side of you. Please be considerate as you unpack and throughout the day of your neighboring vendors.

RESPECT THE RESIDENTS’ PROPERTY AND LANDSCAPING

You may not use the parking strip behind your space. Avoid walking in the strip, and be especially mindful of landscaping. This area is not for storage or additional booth space. If you are asked to move things during the day by any street fair official or volunteer, please do so. We will help you if needed.



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MORNING LOAD-IN

You may arrive for set up as early as 7:00 am on Fair Day, October 10. No setup is allowed the night before. Your 12-foot-wide by 10-foot-deep space and booth boundaries will be marked in chalk on the street. Please respect others and stay within your booth boundaries. You should plan to be set up and ready to go with your dropoff vehicle off the street by 9:30 a.m.

Traffic during morning setup runs only **EAST to WEST**. On Fair morning, you can drive to your space on 1st Avenue, heading **WEST** only. For example, if your booth space is K-L, then approach 1st Avenue from L Street and turn West onto 1st Avenue to find your booth space between K and L Streets.

Booth numbers will be chalked on the street. You may have a North booth along the north side of the street, or you may have a South booth along the south side of the street. You will know which by your booth number: N for north and S for South. The booth spaces are numbered 1 to 32 on each block, 1 being furthest West, and 32 being furthest East. Drive as close as you can to your space to park and unload. Move your vehicle to a parking space in the neighborhood as soon as possible.



Example of typical booth setup on North and South sides of the street.

DRIVING DIRECTIONS FOR MORNING DROP-OFF AND SET-UP – HEAD WEST ONLY!

FIRST - Locate your booth space in advance and pay close attention to what block you are on. Think about what side of the street you will be on and how far from the intersection. There are 32 booth spaces per block. Booth #1 is at the far west end of each block. Booth #32 is at the far east end of each block.

REMEMBER - You may only drive heading West on the morning of the Fair!

That means your back is to the east bench mountains and the University, and your front is to downtown and the Great Salt Lake.

Plan to approach 1st Avenue so that you can turn WEST onto 1st Avenue in your assigned block to find your assigned space.

If your booth space is J to K, approach 1st Avenue from K Street, turn WEST.

If your booth space is K to L, approach 1st Avenue from L Street, turn WEST.

If your booth space is L to M, approach 1st Avenue from M Street, turn WEST.

If your booth space is M to N, approach 1st Avenue from N Street, turn WEST.

If your booth space is N to O, approach 1st Avenue from O Street, turn WEST.

EXAMPLE: If your assigned space is J-K N20, you are on 1st Avenue in the block between J and K Street, on the north side of the street, booth number 20. In this example, you would approach 1st Avenue on K Street, then turn west onto 1st Avenue to find space #20 on the north side of the street.

WATCH FOR BLOCK CAPTAINS - Block Captains are there to help vendors find their way. They wear a safety vest, an orange hat, and a radio. Please respect the volunteer block captains and follow their instructions. They are there to help everyone find their way quickly. They will have the location of every vendor in the fair. Remember to be patient when needed. We have over 270 vendors, and they're all trying to find their space and set up at the same time.

LOAD-IN TIME

You may arrive to set up your booth as early as 7 am. Remove your vehicle and park in the neighborhood as soon as you can. All drop-off vehicles must be off the street by 9:30 a.m. Again, please be courteous to our volunteers, your neighboring vendors, and the residents.

VENDOR PARKING

There is no designated off-street parking. You may park on any side street adjacent to the Fair.

START OF THE FAIR & CHILDREN'S PARADE

The Fair begins at 10:00 a.m. with a flag ceremony at our M Street Stage, then a Children's Parade will travel from M Street heading West to the Children's Activity area at the west end of the Fair at J Street.

SALES TAX

If you are a vendor making sales, we have given your contact information to the Utah State Tax Commission. You must charge your customers the current sales tax, and you must send all sales tax from your Fair sales to the Utah State Tax Commission using the form the Tax Commission will mail to you after the Fair. To confirm you are on the list or to check the tax rate, email specialevent@utah.gov or call 801-297-6303 with any questions. Tell them you are participating

in the Avenues Street Fair on October 10th. **The Rates as of the time of this packet for 3rd Quarter 2026 are Retail 9.05% and Prepared Food 10.05%**

STREET FAIR OPPORTUNITY DRAWING

The Greater Avenues Community Council presents this event each year. The council is a nonprofit organization that works to improve the quality of life for all our residents. The Fair Committee uses the vendor booth fees to cover the event expenses, including City and County permit and inspection fees, stage rental, canopy rentals, trash can rental, barricade rental, port-a-potty rental, storage unit rental, and entertainment production costs (the bands play for free, but we rent the stages and sound equipment). We use any remaining funds after the Fair to make community improvements, such as our annual Memory Grove Cleanup, the Popperton Community Garden, the Water-wise Terrace Hills Demonstration Garden, and other community projects. See www.slc-avenues.org for more information about the Council and our activities.

We ask each vendor if they are willing to donate an item to our opportunity drawing. Someone from the GACC may stop by your booth during the fair asking if you can donate an item to the drawing. This is voluntary and not a requirement. The funds from our sales of the opportunity drawing tickets go to cover the street fair expenses and then for community improvement projects. **Thank you if you are willing to donate something!**

FAIR AMENITIES – FIRST AID, DRINKING WATER, LAVATORIES, etc.

- **First Aid** is at the southeast corner of 1st Avenue and K Street. Common Spirit/Holy Cross Hospital is providing the FIRST AID station this year.
- **EMTs and an ambulance** are also at the southeast corner of 1st Avenue and K Street.
- **Official Fair Headquarters** will be at the Greater Avenues Community Council booth at the southeast corner of 1st Avenue and K Street.
- **Portapotties and handwash stations** at 1st Avenue and I Street, J Street, K Street, L Street and M Street.
- **Grey waste-water tank** at the North East corner of 1st Avenue and J Street.
- **Free drinking water** at both stages, at all intersections, at the GACC booth, at the First Aid booth, and at the Children's Activity Area.
- **Children's Activity Area** at the northeast corner of 1st Avenue and J Street, in the LDS Church lawn area.

CONTACTS DURING THE FAIR

If you have problems or questions during the Fair, please talk first with your Block Captain. If they cannot resolve your issues, go to the Greater Avenues Community Council booth at the southeast corner of 1st Avenue and K Street. All Fair personnel will have an orange hat.

BOOTH LAYOUT – HOW WE DECIDE

The booths are assigned to give fairgoers the look and feel of a local and family-friendly community event. We have been promoting each of you to give us an online link or a logo, on

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our Facebook and Instagram pages. We expect attendance of around 10,000 people during the day, with a max of about 2,500 at any one time.

WHERE IS MY BOOTH ASSIGNMENT?

Please see the attached layout of every block of the fair. If you cannot find your name, email streetfair@avenuescouncil.org, or look online at www.avenuescouncil.org/street-fair. We are still assigning vendors from the wait list into the Fair up until the morning of the Fair.

WEATHER

We continually monitor the weather during the day of the Fair. We will stay open in a light rain, but we will close the Fair for heavy rain, windstorms or lightning. It is your responsibility to secure your canopy and goods. We suggest kettlebells or hand weights tied to each corner of your canopy, or cinderblocks, buckets of water or sand, etc, and tarps or plastic sheets you can use to quickly cover your products in case of rain. Unfortunately there are no reimbursements for weather damage to your product, your displays or canopy during the event.

TAKEDOWN

The Fair ends at 5:00 p.m. Booths must remain in place until then, unless the block captains give the OK to take down booths before 5:00 p.m. We will not allow takedown vehicles onto the street until 5:00 p.m. **You will again need to head WEST on 1st Avenues in the evening, the same as you did in the morning, to pick up your gear.** The block captains will be on the street helping guide vehicles at the end of the Fair. Please leave your area clean at the end of the day. There will be trash cans and recycling cans all along the Fair route.

COMMUNICATION

Email streetfair@avenuescouncil.org with any questions you may have.

WEB PAGE WWW.AVENUESCOUNCIL.ORG/STREET-FAIR.

IF YOU NEED TO CANCEL - BETWEEN NOW AND THE FAIR

Contact us immediately. We can most likely get you a full refund. We have a wait list and another vendor will be very happy to take your place.

Thank you from the Avenues Street Fair committee, www.avenuesstreetfair.org for being part of the Fair and helping us hold a great community celebration! We wish you much success!



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